



ARAB HEALTH

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المركز الطبي الدولي
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SPECIAL SHOW EDITION



Inside this bumper issue:
FEATURES FROM SPEAKERS AT THE CONGRESS

Emaar healthcare - official partner of Arab Health Magazine



UK COMPANY LAUNCHES MIDDLE EAST'S FIRST PORTABLE HOME HAEMODIALYSIS MACHINE AT ARAB HEALTH 2010

Advertorial provided by Kimal Plc.

One exciting innovation which is expected to transform the lives of haemodialysis patients across the Middle East will be exclusively unveiled on 25th January 2010.

The NxStage System One home haemodialysis machine, which is only 17 inches high and 17 inches wide, is being introduced into the Middle East on a targeted basis by leading UK company, Kimal plc. The company is initially focussing on two key areas in the region, namely Saudi Arabia and the United Arab Emirates. Kimal is keen to ensure that these two key areas are fully covered and benefit from excellent practical and clinical support before extending further afield in the region, possibly in early 2011.

It is reported that by 2010 there will be 2 million patients worldwide requiring 'End Stage Renal Disease' treatment. In the Middle East, there are presently over

100,000 patients requiring haemodialysis treatment, including over 1900 in the UAE alone. UAE treatment needs are increasing by 15 - 20% each year. Factors behind this rise include the ageing population, increase in obesity and lack of donor organs.


Patients currently have to travel to and from hospital-based renal centres many times a week to receive treatment. With the new NxStage treatment programme, patients and their partners will spend a relatively short time being trained on home dialysis in their renal centre. Upon completion of the training, they can take the system home and, as the machine is portable, they can potentially go on holiday with NxStage!

Kimal has a number of patients in the UK successfully using 'System One' at home. Kimal Corporate Marketing Manager, Ken Findlay, says: "Their lives have been transformed by being able to dialyse

«I feel so much better now after being dialysed on NxStage. I'm even considering going back to work!»

at home. Patients comment that they enjoy a fuller life, socialise more with friends and family and, importantly, feel so much better and enjoy a greater zest for life!"

Benefits of the NxStage System One include:

- Less disruption to patient's normal life
- The freeing up of hospital beds and medical staff
- Patients do not have to build additional domestic infrastructure to install the machine
- No travelling to and from hospital/clinic for routine dialysis treatments with consequent journey stress
- Ability for patient to dialyse at convenient time in a familiar family environment
- The opportunity for patients to increase their frequency of treatment; home haemodialysis which allows for every day and fewer hours versus typically 3 times per week in clinic for 4 hours per session. 

STAND INFO

Visitors to the Kimal stand (XCO1) on the main concourse can see the new machine, view testimonial videos from real patients and discuss the NxStage System.

